



**NORTH CAROLINA  
MUSEUMS COUNCIL**  
*Building Better Museums Together*

**2024  
NCMC Conference  
Sponsorship  
Opportunities**

**Weaving Our Voices**

**Cherokee, North  
Carolina**

**April 7 - 8, 2024**

**Harrah's Cherokee Casino and Resort**

**[WWW.NCMUSEUMS.ORG](http://WWW.NCMUSEUMS.ORG)**



# ABOUT NCMC



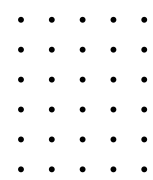
## **Our Mission:**

Building Better Museums Together

## **Our Vision:**

To enhance public education by improving the administrative, interpretive, and collections practices of museums, historic sites, science centers and related facilities in North Carolina.





# 2024 THEME



This year's North Carolina Museums Council's Annual Meeting in Cherokee challenges all attendees to boldly share the stories your institution stewards by weaving the voices of many into a narrative that empowers our past, present, and future.

The concept of weaving encourages many pieces to come together and to work in harmony in order to build something stable and lasting. Using voices in aspects of your work creates an inclusive and equitable story that make your mission and programs relevant today.



# 2024 CONFERENCE INFORMATION

**Location:** Harrah's Cherokee Casino and Resort,  
777 Casino Dr, Cherokee, NC 28719

**Schedule:**

**Sunday, April 7, 2024**

9:00 a.m. - 6:00 p.m. - Exhibitor Set-Up & Exhibitor Hall Open

6:00 p.m. - 9:00 p.m. - Awards Ceremony and Welcoming Reception in Exhibitor Hall

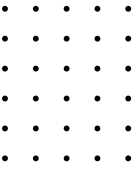
**Monday, April 8, 2024**

8:00 a.m. - 5:00 p.m. - Exhibitor Hall Open





# ADVERTISING OPPORTUNITIES



## Annual Meeting Program

The NCMC Annual Meeting Program is distributed to every person that attends the conference. This is an excellent opportunity to advertise your company to museum professionals from across the state! We are also expecting a large turnout of attendees from South Carolina, Georgia, and Tennessee at the 2024 Conference, so your advertisement will reach even further!

### Each Advertiser Level receives the following:

- Advertising materials included in conference registration packets
- Logo & web-link on NCMC website until May 2025
- Museum Directory mailing list (provided electronically pre-conference) for one-time use

*All 2024 Annual Meeting Program advertisements are printed in full color.*

**Deadline: Full payment and artwork/logos must be received by February 17th, 2024. Email to [development@ncmuseums.org](mailto:development@ncmuseums.org)**

### ADVERTISEMENT LEVEL

### PRICE

#### Advertiser I

**\$300**

Full Page (7.5"w. x 10.25"h.)

#### Advertiser II

**\$200**

Half Page (7.5"w. x 5.125"h.)

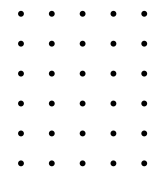
#### Advertiser III

**\$150**

Quarter Page (3.5625"w. x 3.75"h.)



# PARTNERSHIP OPPORTUNITIES



## NCMC Partners

**Partnership with the North Carolina Museums Council allows companies and organizations to help us provide scholarships, professional development, awards, advocacy, and support for museums, museum professionals, and students from across North Carolina.**

## PARTNER LEVELS

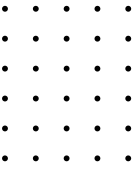
### Platinum Partner (\$2000+)

- Two full registrations including meals (\$400 value)
- Exhibitor's space in Exhibitor's Hall
- Recognition on cover of printed conference program
- Graphic Recognition in Conference Packet
- Graphic recognition in final on-line conference program as conference sponsor
- Graphic recognition in printed conference program
- Graphic recognition on conference signage
- Graphic recognition & web-link on NCMC website until May 2025
- Opportunity to present an award or introduce a speaker at the conference
- Verbal recognition at congregations
- Mailing list of NCMC members (provided electronically pre-conference) for one-time use
- Mailing list of conference attendees (provided electronically pre- and post-conference) for one-time use
- One-year Corporate Membership in NCMC





# PARTNERSHIP OPPORTUNITIES



## Golden Partner (\$1000)

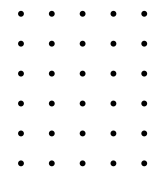
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Gaston County, 2023 Conference



# PARTNERSHIP OPPORTUNITIES



## **Silver Partner (\$800)**

- One full registration including meals (\$200 value)
- Option to include additional registration at member cost.
- Headline graphic recognition on sponsored event signage
- Graphic recognition in final on-line conference program as specific event sponsor
- Graphic recognition in printed conference program
- Graphic recognition on conference signage
- Graphic recognition & web-link on NCMC website until May 2025
- Verbal recognition at congregations
- Mailing list of NCMC members (provided electronically pre-conference) for one-time use
- Mailing list of conference attendees (provided electronically post-conference) for one-time use
- One-year Corporate Membership in NCMC

## **Bronze Partner (\$500)**

- One full registration including meals (\$100 value)
- Graphic recognition in printed conference program
- Graphic recognition & web-link on NCMC website until May 2025
- Mailing list of NCMC members (provided electronically pre-conference) for one-time use
- Mailing list of conference attendees (provided electronically post-conference) for one-time use
- One-year Corporate Membership in NCMC

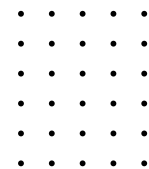
## **Exhibitor Add-On Option for Sponsors (Available for Gold, Silver, and Bronze level Partners)(\$300)**

Are you a sponsor interested in also being an exhibitor at this year's conference? For an additional \$300 (a \$200 savings) you can join us as an exhibitor at the 2024 Conference!!





# EXHIBITOR OPPORTUNITIES



This year's Exhibitor's Hall is located in a central area that allows all conference attendees to move through the exhibitor space to access meeting rooms and events on Sunday, April 7th and Monday April 8th.

We are expecting a large number of attendees from South Carolina, Georgia, and Tennessee at the 2024 Conference, so your exhibitor booth will reach an even larger audience of museum professionals from across the Southeast.

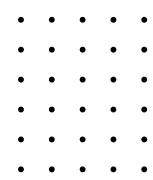
To encourage attendees to visit and talk with all exhibitors, we are providing several fun activities throughout the conference!



Exhibitor's Hall area, courtesy of Harrah's Cherokee Casino Resort



# EXHIBITOR OPPORTUNITIES



Sunday evening's Awards Ceremony (6:00-9:00p.m.) will be held adjacent to the Exhibitor's Hall and refreshments will be set up in the Hall to encourage guests to visit the space on Sunday evening. We highly encourage our exhibitors to remain open during this time.

A coffee and tea station will be set up in the Exhibitor's Hall to allow attendees to visit exhibitors throughout Monday's sessions. An Exhibitor Passport checklist will also be provided to all attendees to encourage them to visit and talk with exhibitors for the opportunity to win a \$100 Amazon Gift Card at the close of the Conference.

## **Exhibitor (\$500)**

- One full registration, including meals (\$200 value)
- Option to include additional registration at member cost
- Logo & web-link on NCMC website until May 2025
- Museum Directory mailing list (provided electronically pre-conference) for one-time use

### **Exhibitor Booths Include:**

**8' x 8' physical booth space**

**6' table, two chairs**

**Listing in the Annual Meeting Program**

**On-site coordinator to help with day-of set-up  
and support throughout the conference**

**There are only 15 booth spaces available this year.  
Email [development@ncmuseums.org](mailto:development@ncmuseums.org) to secure your  
exhibitor's spot!**

**If you are interested in being the Coffee Station sponsor,  
email Ashley at [development@ncmuseums.org](mailto:development@ncmuseums.org).**





# CONTACT INFORMATION

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704-796-2423



DEVELOPMENT@NCMUSEUMS.ORG



WWW.NCMUSEUMS.ORG